



Professional
Development
Foundation
Transforming Lives



INDIVIDUALLY WE STAND ALONE....
TOGETHER WE ARE A FOUNDATION FOR
A BRIGHTER TOMORROW

“ Forward thinking, dynamic and innovative.

We support the core of the country's infrastructure, a pipeline for innovations and a gateway to the world of human development. ”

About The Professional Development Foundation

- ▶ In November 1998, several leading figures in Egypt's private sector realized a need to develop the country's business culture so that Egypt could compete in an increasingly sophisticated global economic arena.
- ▶ They founded the Professional Development Foundation (PDF), a nonprofit organization, with the aim of creating an empowered, talented workforce alongside the creation of a capable civil society both of which will serve in enhancing Egypt's economic growth, social well-being and global competitiveness.



PDF Board Members

▶ **MOATAZ AL ALFI**
FOUNDER AND BOARD MEMBER

▶ **MOHAMED FAROUK HAFEEZ**
CHAIRMAN

▶ **SHERIF WALY**
VICE CHAIRMAN

▶ **LAMIS NEGM**
TREASURER AND BOARD MEMBER

▶ **HANY HELAL**
BOARD MEMBER

▶ **SHERINE HELMY**
BOARD MEMBER

▶ **MAHA AHMED**
SECRETARY GENERAL



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OUR

SUCCESS

IN NUMBERS

130,000

Youth Scholarships
(Youth Scholarships Granted)

6,000

Teachers/Administrators
(Teachers/Administrators/Board of Trustees Trained)

2,550

NGO Served & Impacted
(NGOs Served & Impacted in 22 Governorates)

2,000

Executives
(Executive Leaders Graduated)

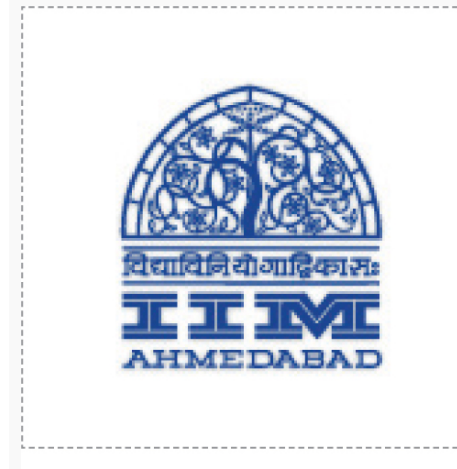
1,000

IT Professionals
(Globally Recognized IT Professionals Graduated)

3,600

Organizations
(Organizations Served & Impacted)

Our Executive Education partners



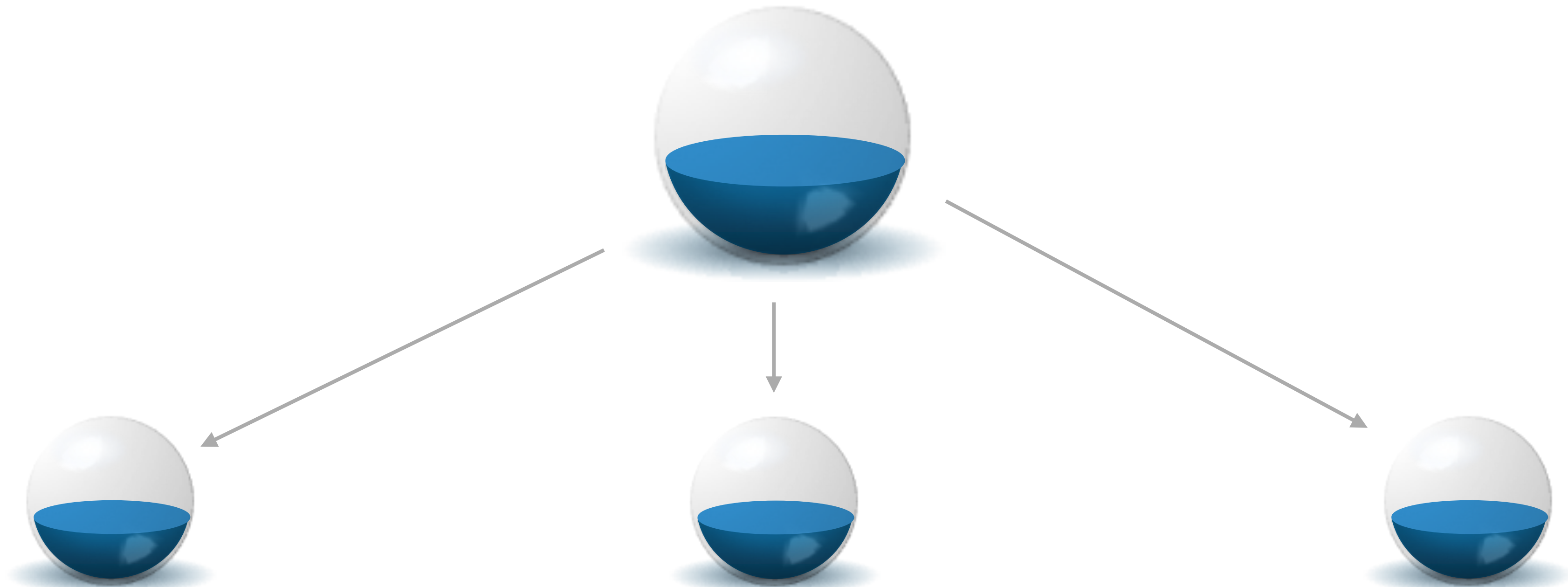


Professional Development Foundation interventions

ASWAN GOVERNORATE



Our Methodology



HR Development

- Qualifying and train different calibers to work in village development projects

Economic Empowerment

- Agro training for farmers to increase productivity
- Micro projects & Vocational training

Sustainability

- Village council training
- Implement village sustainability plans
- NGO's Development Program

DoNation Bank

A Network of experts and mentors donating their time and effort

AGRICULTURAL TRAINING & FARMERS SUPPORT

Several villages located in Aswan Governorate were positively impacted by this paramount activity. More than %90 of these villages income is based on agriculture. In order to increase the agricultural production of these villages and by that increase its farmers income, PDF partnered with key players in the agriculture business in Egypt, to provide quality seeds and agri-training for local farmers.

850

Cultivated Acres

400

Farmers Trained



Vocational Training

PDF strongly believes in the importance of vocational training to Egypt vision 2030 and its sustainable development strategy, hence it has provided vocational training. PDF introduced different skills such as plumbing, sewing, electricity fundamentals and solar energy specialists program.

172

GRADUATED FROM VARIOUS
VOCATIONAL TRAINING
PROGRAMS



MEDICAL CONVOYS

Aiming to ensure healthy lives and promoting the wellbeing of underserved Egyptians PDF organizes medical convoys with various medical specializations in Upper Egypt.

2139

MEDICAL CHECKUPS CONDUCTED

106

EYES & PEDIATRIC SURGERIES

460

EYEGASSES PROVIDED



RENOVATING HOUSES OF ASWAN RURAL VILLAGES

Within the framework of the presidential initiative Hayah Karima (a decent life), which aims to eradicate poverty in Egypt's neediest village and secure decent housing, PDF has successfully delivered refurbished houses in several villages in Aswan Governorate.

325

RENOVATED HOUSES



WINTER SUPPLIES & FOOD BOXES

6000

FOOD BOXES DISSEMINATED

4000

BLANKETS DISTRIBUTED

3000

SANITIZATIONS & AWARENESS KITS
PROVIDED TO ASWAN VILLAGERS



VILLAGE DEVELOPMENT COUNCIL

Consists of members of the village local leaders. The Village development council works in line with the villagers to solve local problems and identifies areas of development and opportunities that contributes in the wellbeing of the village at large. Its aim is to engage local community in solving village problems and enhance their contribution towards the society they live in.

108

Graduates to-date

9

Councils (Nasr Al Nuba)



NGOs sustainability & economic empowerment projects management

In cooperation with Social Solidarity ministry (FORSA Program) aim to develop the NGOs applying to join Forsa funding program by enhancing human resources & build their skills and capabilities to achieve the integration and sustainability as they represent the cornerstone for the advancement of civil society organizations in Egypt.

PDF is providing a fully funded program specifically tailored and designed to equip NGOs with the needed knowledge and skills to be able to manage the economic empowerment projects, profitable projects, sustain financially and having workforce with advanced skills; this will positively influence the communities they serve in light with Hayah Karima initiative



100

Targeted NGO

18

Governorates

PROFESSIONAL DEVELOPMENT FOUNDATION (PDF) PARTNERS

Engaging our Partners

We believe in public-private partnerships as the way forward. PDF engages partners from the private sector to bridge the “hope gap” and create new hope for our youth. PDF fosters a culture of strategic corporate social responsibility (CSR) among its key partners aiming at sustainable long-term impact and change. We aim at maximizing benefits of social responsibility programs. On doing so, we provide companies a real chance to shape the future of our nation.





Thank You