



Professional  
Development  
Foundation  
*Transforming Lives*



INDIVIDUALLY WE STAND ALONE....  
TOGETHER WE ARE A FOUNDATION FOR  
A BRIGHTER TOMORROW

“ Forward thinking, dynamic and innovative.

We support the core of the country's infrastructure, a pipeline for innovations and a gateway to the world of human development. ”

# About The Professional Development Foundation

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- ▶ In November 1998, several leading figures in Egypt's private sector realized a need to develop the country's business culture so that Egypt could compete in an increasingly sophisticated global economic arena.
- ▶ They founded the Professional Development Foundation (PDF), a nonprofit organization, with the aim of creating an empowered, talented workforce alongside the creation of a capable civil society both of which will serve in enhancing Egypt's economic growth, social well-being and global competitiveness.



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# PDF Board Members

▶ **MOATAZ AL ALFI**  
FOUNDER AND BOARD MEMBER

▶ **MOHAMED FAROUK HAFEEZ**  
CHAIRMAN

▶ **SHERIF WALY**  
VICE CHAIRMAN

▶ **LAMISE NEGM**  
TREASURER AND BOARD MEMBER

▶ **HANY HELAL**  
BOARD MEMBER

▶ **SHERINE HELMY**  
BOARD MEMBER

▶ **MAHA AHMED**  
SECRETARY GENERAL

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OUR

SUCCESS

IN NUMBERS

150,000

Youth Scholarships  
(Youth Scholarships Granted)

6,000

Teachers/Administrators  
(Teachers/Administrators/Board of Trustees Trained)

2,850

NGO Served & Impacted  
(NGOs Served & Impacted in 25 Governorates)

2,000

Executives  
(Executive Leaders Graduated)

1,000

IT Professionals  
(Globally Recognized IT Professionals Graduated)

3,600

Organizations  
(Organizations Served & Impacted)

Our Executive Education partners





# EMPOWERING & EDUCATING OUR YOUTH

The Youth training programs aim at narrowing the rapidly growing gap between education and the human resource needs of the business community. Aiming to create a skillful youth power that is ready to compete in the competitive labor market It offers especially designed training programs and scholarships tailored to enable youth who lack the work/ life skills to start their career.

# 150,000

## Youth Scholarships

(Youth Scholarships Granted)







# NGOs TRAINING & SUPPORT

Out of its strong belief in the importance of the Civil Society as a catalyst for development, PDF is offering training to NGOs to enhance their organizational capacity, and operate in a more sustainable and effective manner.

# 2,850

NGO Served & Impacted  
(NGOs Served & Impacted in 25 Governorates)



# NGOs sustainability & economic empowerment projects management

In cooperation with Social Solidarity ministry ( FORSA Program ) aim to develop the NGOs applying to join Forsa funding program by enhancing human resources & build their skills and capabilities to achieve the integration and sustainability as they represent the cornerstone for the advancement of civil society organizations in Egypt.

PDF is providing a fully funded program specifically tailored and designed to equip NGOs with the needed knowledge and skills to be able to manage the economic empowerment projects, profitable projects, sustain financially and having workforce with advanced skills; this will positively influence the communities they serve in light with Hayah Karima initiative



**100**

Targeted NGO

**26**

Governorates



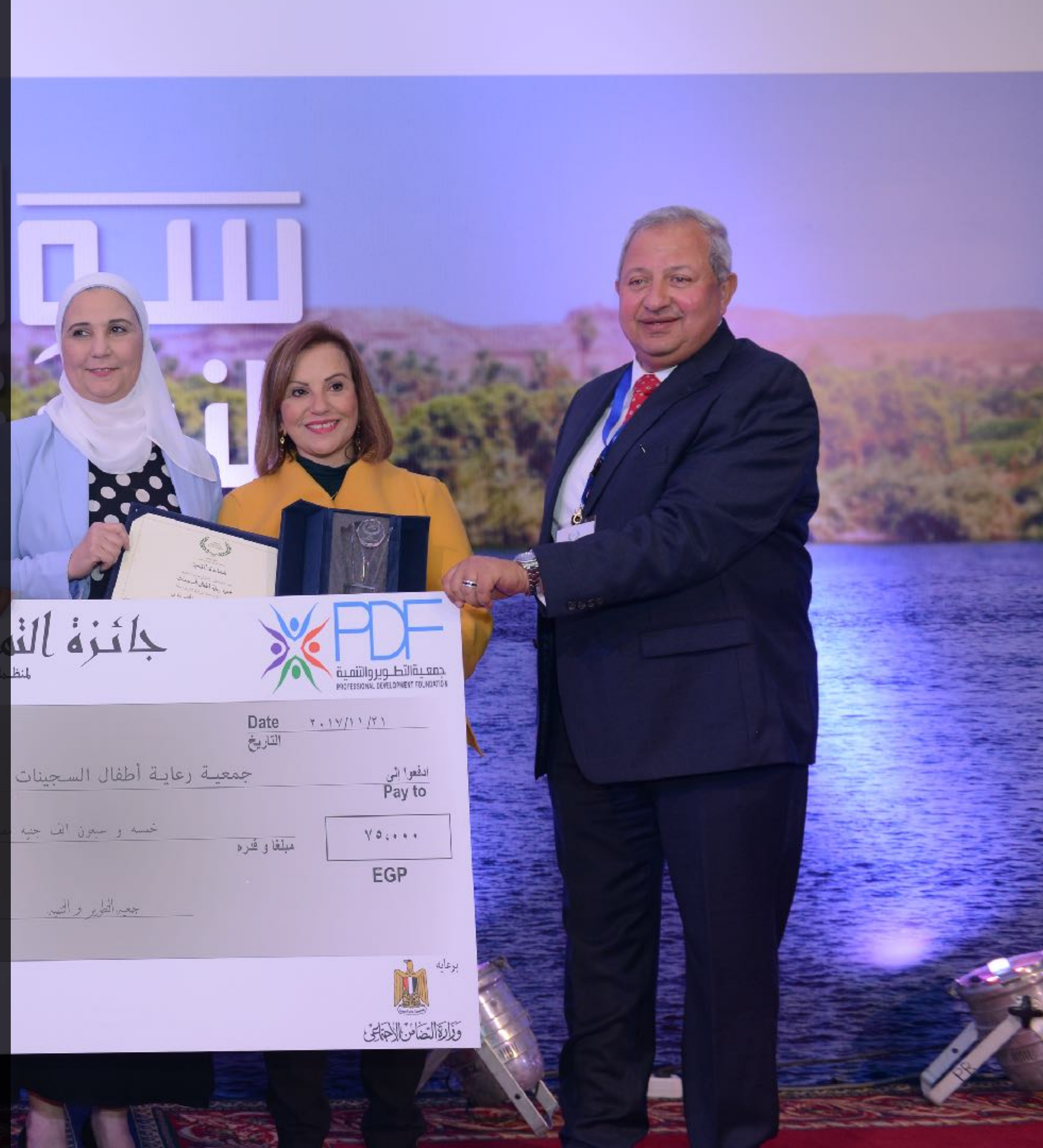
# NGOs AWARD OF EXCELLENCE

The NGOs Award of Excellence is a PDF initiative launched in 2016 under the auspices of the Ministry of Social Solidarity, aiming at developing and supporting the civil society sector

# 3,055

## TOTAL NO. OF PARTICIPATED

## NGOs





# Ignited Competition



PDF introduced its first STEM competition powered by Engineeius®, to increase awareness of different topics and problems affecting our community in a fun, engaging, and competitive way. PDF selects a unique topic to be the theme of the competition each round and identifies several problems within it, that should be addressed by the competing teams of children to find smart innovative solutions using latest technologies.

**476**  
Students

**23**  
Schools  
**47**  
Teams

## 1st Round Theme

### *Destination Egypt*



Professional  
Development  
Foundation  
*Transforming Lives*

Competition Partner



Powered by





# EmpowerED

Remote Work Success Scholarships

EmpowerED is a fully funded, comprehensive guided self-learning training program by The Professional Development Foundation (PDF) tailored to equip young Egyptians for remote work opportunities with reputable global companies. This interactive program aims to bridge the gap by offering essential skills, knowledge, mentoring, and support.

**200**  
Students





# AGRICULTURAL TRAINING & FARMERS SUPPORT

Several villages located in Aswan Governorate were positively impacted by this paramount activity. More than %90 of these villages income is based on agriculture. In order to increase the agricultural production of these villages and by that increase its farmers income, PDF partnered with key players in the agriculture business in Egypt, to provide quality seeds and agri-training for local farmers.

**2,000**

Cultivated Acres

**550**

Farmers Trained





وزارة الصحة  
قطاع الرعاية العلاجية و



## MEDICAL CONVOYS

Aiming to ensure healthy lives and promoting the wellbeing of under-served Egyptians PDF organizes medical convoys with various medical specializations in Upper Egypt.

12

MEDICAL CONVOYS

7,900

MEDICAL CHECKUPS CONDUCTED

115

EYES SURGERIES

460

EYEGLASSES PROVIDED



# Vocational Training

PDF strongly believes in the importance of vocational training to Egypt vision 2030 and its sustainable development strategy, hence it has provided vocational training. PDF introduced different skills such as plumbing, sewing, electricity fundamentals and solar energy specialists program.

# 500

GRADUATED FROM VARIOUS  
VOCATIONAL TRAINING  
PROGRAMS





# RENOVATING HOUSES OF ASWAN RURAL VILLAGES

Within the framework of the presidential initiative Hayah Karima (a decent life), which aims to eradicate poverty in Egypt's neediest village and secure decent housing, PDF has successfully delivered refurbished houses in several villages in Aswan Governorate.

325

RENOVATED HOUSES





# WINTER SUPPLIES & FOOD BOXES

**10,000**

FOOD BOXES DISSEMINATED

**6,000**

BLANKETS DISTRIBUTED

**3,000**

SANITIZATIONS & AWARENESS KITS  
PROVIDED TO ASWAN VILLAGERS





# COMMUNITY SUPPORT ACTIVITIES

## NATURAL DISASTER RECOVERY AID



**MANSOUREYA  
VILLAGE**



**RECONSTRUCTED  
HOUSES**



**48**

**CEILINGS**



# VILLAGE DEVELOPMENT COUNCIL

Consists of members of the village local leaders. The Village development council works in line with the villagers to solve local problems and identifies areas of development and opportunities that contributes in the wellbeing of the village at large. Its aim is to engage local community in solving village problems and enhance their contribution towards the society they live in.

108

Graduates to-date

9

Councils ( Nasr Al Nuba )





# PROFESSIONAL DEVELOPMENT FOUNDATION (PDF) PARTNERS

## Engaging our Partners

We believe in public-private partnerships as the way forward. PDF engages partners from the private sector to bridge the “hope gap” and create new hope for our youth. PDF fosters a culture of strategic corporate social responsibility (CSR) among its key partners aiming at sustainable long-term impact and change. We aim at maximizing benefits of social responsibility programs. On doing so, we provide companies a real chance to shape the future of our nation.









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[www.pdf-eg.org](http://www.pdf-eg.org)



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